COOKIE POLICY

This Cookie Policy provides information on the use of cookies on the website www.mpfiltri.co.uk

WHAT ARE COOKIES?

Cookies are small text files that are placed on your device by web sites that you visit or by clicking on a link to a site within an email. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to website owners.

The law states that where cookies are essential for the operation of our website, we can store these cookies on your device without your consent. For all other types of cookies, we need your permission.

WHAT COOKIES DOES THIS SITE USE?

This website uses different types of cookies, some of which are placed by third parties. The table below explains the cookies used by this website and why.

Name	Provider	Purpose	Expiry	Туре
mpfiltri	www.mpfiltri.co.uk	These cookies are required for features of the website. These cookies don't collect any personal information.	Single browsing session	Essential
CLID _CLCK	www.clarity.ms	These cookies are used to track and understand how users are interacting with website through features such as session replays and heatmaps. For more information, click <u>here</u> .	11 months 29 days 23 hours 59 minutes	Non-essential, analytics
_fbp	facebook	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months	Advertisement
_clsk	clarity	Connects multiple page views by a user into a single Clarity session recording.	1 day	Non-essential, analytics
UserMatchHistory	.linkedin.com	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	1 month	Non-essential, analytics
AnalyticsSyncHistory	.linkedin.com	Used to store information about the time a sync took place with the lms_analytics cookie	1 month	Non-essential, analytics
lang	ads.linkedin.com	LinkedIn sets this cookie to remember a user's language setting.	session	Non-essential, functional

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bcookie	linkedin.com	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID	1 year	Non-essential, functional
lidc	linkedin.com	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day	Non-essential, functional
bscookie	linkedin.com	LinkedIn sets this cookie to store performed actions on the website.	1 year	Non-essential, functional
li_gc	linkedin.com	Used to store consent of guests regarding the use of cookies for non-essential purposes	5 months 27 days	Non-essential, functional
SM	c.clarity.ms	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	session	Non-essential, analytics
MUID	clarity.ms	Bing sets this cookie to recognize unique web browsers visiting Microsoft sites. This cookie is used for advertising, site analytics, and other operations.	1 year 24 days	Advertisement
SRM_B	c.bing.com	Used by Microsoft Advertising as a unique ID for visitors.	1 year 24 days	Performance
ANONCHK	c.clarity.ms	The ANONCHK cookie, set by Bing, is used to store a user's session ID and also verify the clicks from ads on the Bing search engine. The cookie helps in reporting and personalization as well.	10 minutes	Advertisement
_pk_id.1.b469	matomo	This cookie is installed by Matomo. The cookie is used to calculate visitor, session, camapign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randoly generated number to identify unique visitors.	•	Non-essential, analytics
_pk_ses.1.b469	matomo	Session cookies used to temporarily store data for the visit	30 minutes	Non-essential, analytics

HOW CAN THE COOKIE SETTINGS BE CHANGED?

Cookies can be disabled by the user by changing the settings of the browser according to the instructions made available by the relevant providers at the links listed below:

- Internet Explorer
- Mozilla Firefox
- Google Chrome
- <u>Apple Safari</u>
- <u>Opera</u>

Disabling certain cookies may affect the operation of the website.